

MO Financial  
Consulting



# COMPANY PROFILE

## Services

Website Design & Development, Custom Applications, Ready-made Applications (Smart Mhasibu, Board Meeting, CRM, Invoice System, POS & Inventory System, Private Document Management System, Digital marketing, Webhosting, Email Hosting, Microsoft ERP Solutions (Dynamics 365) and IT Service Desk Solution.

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- Location: Ground Floor, Classic Mall, Mbezi Beach Dar Es Salaam, Tanzania



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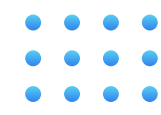
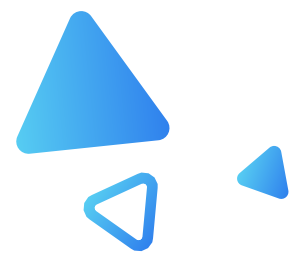


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## Our Values

**Excellence:** We strive for excellence in everything we do, delivering high-quality IT services that exceed our clients' expectations.

**Integrity:** We operate with integrity, maintaining the highest ethical standards in all our interactions and business practices.

**Collaboration:** We believe in the power of collaboration, working closely with our clients to understand their needs and develop tailored solutions that drive their success.

**Innovation:** We embrace innovation, continuously exploring new technologies and approaches to provide cutting-edge solutions that stay ahead of the curve.

**Customer Focus:** We are committed to putting our clients first, delivering personalized and customer-centric services to ensure their satisfaction and long-term success.

## Our Mission

To empower businesses by providing innovative and reliable IT services, enabling them to optimize their operations, enhance their online presence, and achieve their business objectives. We strive to be a trusted technology partner, guiding our clients through their digital transformation journey and delivering exceptional value and service.

## Our Vision

To be a leading IT solutions provider in Tanzania and beyond, recognized for our expertise, professionalism, and commitment to delivering impactful solutions that drive our clients' growth and success. We envision a future where businesses can leverage technology seamlessly to unlock their full potential and achieve sustainable growth in an ever-evolving digital landscape.

## About Company

Mofinancial Consulting Limited, headquartered in Dar Es Salaam, Tanzania, is a leading provider of comprehensive IT services. With a history spanning several years, we have built a strong reputation as a trusted name in the industry. Since our establishment in 2021, we have been dedicated to leveraging technology to drive business success.

## Our history

Our journey began with a team of passionate IT professionals who shared a vision of harnessing the power of technology to empower businesses. Over the years, we have grown steadily, expanding our service offerings and clientele. Through our commitment to excellence, customer satisfaction, and continuous improvement, we have become a preferred choice for businesses seeking reliable and innovative IT solutions.

With a diverse portfolio of clients across various industries, we have gained valuable experience and insights into the unique challenges faced by businesses. This experience has shaped our expertise, allowing us to develop tailored solutions that address the specific needs of our clients. We take pride in our ability to adapt to emerging technologies and market trends, ensuring that we stay at the forefront of the ever-evolving IT landscape.



# Our Services

At Mofinancial Consulting Limited, we offer a comprehensive range of IT services tailored to meet the diverse needs of businesses. With our expertise and industry knowledge, we provide innovative solutions that drive growth, enhance efficiency, and maximize the potential of technology for our clients.

## Our services include:

### IT Service Desk:

If you lack an in-house IT department, our dedicated Service Desk team is here to provide comprehensive IT support and assistance. We offer timely and reliable solutions, ensuring the smooth operation of your IT systems and minimizing any disruptions.

### Website Design and Development:

We specialize in creating visually appealing and highly functional websites that align with your business goals. Our expert team will work closely with you to understand your requirements and deliver a website that enhances your online presence and engages your target audience.

### Custom Application Development:

We offer customized application development services tailored to your specific business needs. Whether you rely on Excel for your operations or require customization of existing applications, our skilled developers will create solutions that streamline your processes and boost efficiency.

### Ready-made Applications:

Choose from our range of ready-made applications designed to simplify various aspects of your business. Our offerings include Smart Mhasibu (Accounting Software), the Board Meeting Application, branded and customized CRM applications, Invoice Systems, POS Systems, Inventory management solutions, and Document Access Management and Storage.

### Digital Marketing:

Enhance your online visibility and reach with our comprehensive digital marketing services. We provide strategic SEO improvement, social media marketing, content marketing through blog posts on external websites and classified sites, and analytics and reporting to measure the performance and ROI of your digital marketing campaigns.

### Hosting:

Ensure the reliability and security of your digital assets with our hosting services. We offer cloud hosting options such as AWS, Azure, and Google Cloud, as well as website hosting and email hosting on platforms like Microsoft (Office 365), G Suite (Google Workspace), Zoho Mail, Rackspace Email, FastMail, and ProtonMail.

### Microsoft Dynamics 365 ERP as a Service:

We provide comprehensive support for Microsoft Dynamics 365 ERP, a powerful enterprise resource planning solution. Our team of experts can assist you in implementing, customizing, and optimizing Dynamics 365 ERP to align with your business processes. We offer ongoing maintenance, troubleshooting, and support to ensure smooth operations and maximize the benefits of this robust ERP system.

At Mofinancial Consulting Limited, we are committed to delivering high-quality services that align with your business objectives. Our expertise, customer-centric approach, and dedication to excellence make us your ideal partner for leveraging technology to drive growth and success.

# Partnerships

At Mofinancial Consulting Limited, we believe in the power of collaboration. We have established strong partnerships with leading technology companies to enhance the quality and scope of our services. Our strategic alliances enable us to deliver cutting-edge solutions and stay at the forefront of the IT industry. Some of our esteemed partners include:



## Microsoft

As a Microsoft Partner, we have access to the latest tools, technologies, and resources to deliver exceptional solutions. Our partnership with Microsoft enables us to provide comprehensive support for Microsoft Dynamics 365 ERP and leverage their cloud hosting platforms such as Azure.

## Google Cloud

Through our partnership with Google Cloud, we provide flexible and robust cloud hosting options, leveraging their cutting-edge technologies and services to meet our clients' specific needs.



IT Services



## AWS

As a Microsoft Partner, we have access to the latest tools, technologies, and resources to deliver exceptional solutions. Our partnership with Microsoft enables us to provide comprehensive support for Microsoft Dynamics 365 ERP and leverage their cloud hosting platforms such as Azure.

## Zoho

Our partnership with Zoho enables us to offer customized solutions utilizing their suite of business applications, including CRM, accounting, and collaboration tools, to streamline our clients' operations.



IT Services